

## APPLICATION FORM CONTINUED...

### PAYMENT DETAILS

Name on Card \_\_\_\_\_  
Card Number \_\_\_\_\_  
Start Date \_\_\_\_\_ Expiry Date \_\_\_\_\_  
Security Code \_\_\_\_\_ Issue Number \_\_\_\_\_  
(Last 3 digits only)

Joining Fee 1 Adult £10.00 @ 2 Adults £20.00 @  
Signature \_\_\_\_\_

When completed, please detach this form and return it with your cheque (made payable to Taylor Hotels Ltd), or debit/credit card details, for the £10.00 per adult joining fee to the Grasmere Red Lion Hotel, Red Lion Square, Grasmere, Cumbria, LA22 9SS.

I am not interested in the Grasmere Red Lion Hotel or the Burnside Hotel's Gold Club –

Please delete my name from your mailing list @

### TERMS & CONDITIONS

- ✎ The 10% discount off our tariff applies to our normal published tariff rate only; this does not apply to rates that have already been reduced and is not available over Bank Holidays. This reduction is only available to cardholders on future stays and is not available if applying at the time of stay.
- ✎ Points per adult per night can only be earned on future stays and are not available if applying at the time of stay. The complimentary stay after your 18<sup>th</sup> nights stay is only available Sunday – Friday at the Grasmere Red Lion Hotel.
- ✎ Once all points have been earned a new card will be issued for a small charge of £1.00 per card.



### THE BURNSIDE HOTEL

Downess, Windermere, Cumbria, LA23 3EP  
TEL: 015394 42211 FAX: 015394 43824  
EMAIL: [stay@burnsidehotel.com](mailto:stay@burnsidehotel.com)  
WEBSITE: [www.burnsidehotel.com](http://www.burnsidehotel.com)



### GRASMERE RED LION HOTEL

Red Lion Square, Grasmere, Cumbria, LA22 9SS  
TEL: 015394 35456 FAX: 015394 35579  
EMAIL: [reservations@grasmereredlionhotel.co.uk](mailto:reservations@grasmereredlionhotel.co.uk)  
WEBSITE: [www.grasmereredlionhotel.co.uk](http://www.grasmereredlionhotel.co.uk)

*We look forward to welcoming you  
to our Gold Club*



## GRASMERE RED LION HOTEL & THE BURNSIDE HOTEL'S



## MEMBERSHIP APPLICATION FORM



*Join our club today and make yourself  
a V I R every time you stay*

## GOLD CLUB EXCLUSIVE OFFERS

## APPLICATION FORM

(Please complete using block capitals)

As a valued guest to the Grasmere Red Lion Hotel we'd like to invite you to join the Grasmere Red Lion Hotel and Burnside Hotel's Gold Club today.

As well as the many guests who have already joined our Gold Club, you too could be enjoying the exclusive offers available to our Gold Club Members.

A one-time payment only of £10.00 per adult gives you membership of our exclusive club and guarantees you the choice of our very best offers all year round, which will always be made to Gold Club Members first. In fact, whenever you stay with us as a Gold Club Member you'll receive a 10% discount off our normal published tariff rate. (Please note - this does not apply to rates that have already been reduced).

Plus once your application is complete and we've sent you your personal Gold Club and Loyalty Membership Card, each time you stay with us either at the Grasmere Red Lion Hotel or Burnside Hotel, you'll receive 1 point per adult per night and after your 18<sup>th</sup> nights stay you'll receive a complimentary stay for one person for one night inclusive of bed and breakfast.

... at the Grasmere Red Lion Hotel

- ☞ 1 Gold Club Dinner Voucher for one person to receive one table d'hote dinner in the courtyard Restaurant
- ☞ Keswick Truffles in your room on arrival
- ☞ 10% discount off all bar lunches from 12.00noon – 5.30pm in the Easedale Bar

... at the Burnside Hotel

- ☞ Express check-in service from 1.00pm with porter service
- ☞ Complimentary tea and coffee on arrival
- ☞ Chocolates in your room on arrival
- ☞ Express check-out service
- ☞ 10% discount off all bar lunches from 12.00noon - 6.00pm in Harleys Bar
- ☞ 10% discount off all bar lunches from 12.00noon - 6.00pm in Parklands Lounge Bar
- ☞ 10% discount off all Beauty Treatments in Parklands Beauty Salon

Plus each time you stay with us at either hotel...

- ☞ Earn 1 point per adult per night and after your 18<sup>th</sup> nights stay receive a complimentary stay for one person for one night inclusive of bed and breakfast at the Grasmere Red Lion Hotel.

Join our club today and make yourself a VIP

Every time you choose to stay.

Title(s) \_\_\_\_\_ Initial(s) \_\_\_\_\_

Surname(s) \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

(To receive our Gold Club E-Newsletter please give us your email address)

Age (please tick the appropriate box)

Under 25 @ 26-35 @ 36-45 @ 46-55+ 56+ @

Married @ Single @ No. Children under 14 \_\_\_\_\_

So that we can tailor special leisure packages and offers to suit your interests, we would be grateful for the following information -

Please indicate your particular interests:

Easter @ Jazz Weekends @

Christmas @ Bridge Weekends @

New Year @ Murder/Mystery Weekends @

Walking @ Conferences & Meetings @

Golf @ Christmas Party Nights @

Which National Daily Newspaper(s) do you read?

\_\_\_\_\_

Do you subscribe to any magazine(s)?

\_\_\_\_\_

Please turnover to complete your application...